

GET THE PRAGMATIC 5 FOR OBJECTIVE & KEY RESULTS

WHY OKRS?



Because Google is doing it, can't be your answer.

Reflect your goal-setting and alignment process in the organization.

TWO BOOKS TO READ



High Output Management by Andrew Grove



Measure What Matters by John Doerr



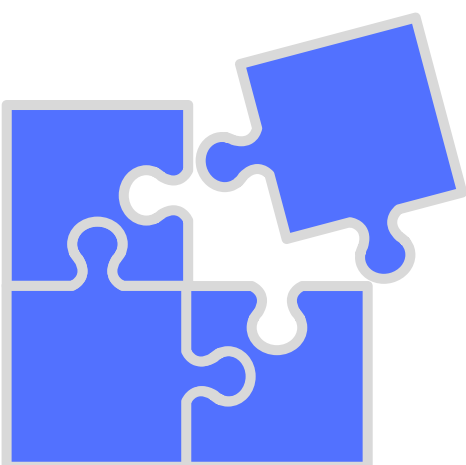
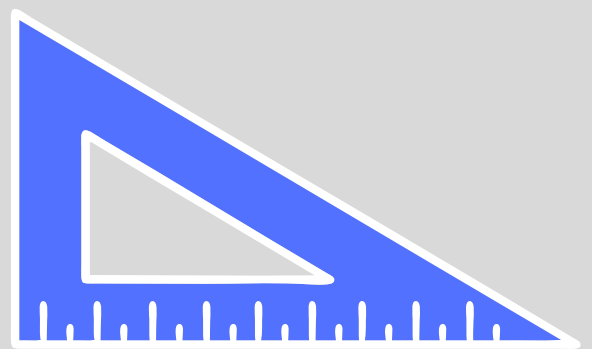
DONE IS BETTER THAN PERFECT!

Understand the relationship between output, outcome and impact.

But: be patient with your team and give them the time to learn it as well.

WHAT IS YOUR ONE METRIC THAT MATTERS?

Find out what the OMTM is in the book:
Lean Analytics by Benjamin Yoskovitz & Alistair Croll



MAKE IT SMOOTH

Agile ceremonies and OKR event fit could together. Combine & integrate them!